



ETD ALLIANCE ANNUAL SUMMIT

Growing Yourself ~ ~ Growing Your Business

Charlie and Edith Seashore

December 5th – 8th, 2008

**Harbourtowne Golf Resort & Conference Center
St. Michaels, Maryland**



Each year the Experiential Training and Development Alliance (ETDA) hosts the Super Summit; an intimate gathering of the top Experiential Training and Development Professionals in the industry. Limited to 35 participants, we come together committed to enhance professional practices, build skills, deepen relationships, learn new ways to think about our work and have fun.

For the 2008 Summit, we are pleased to announce Charlie and Edie Seashore as our distinguished guests. We will engage in meaningful conversation about *Authentic Leadership*; topics will include personal development / awareness of the 'use of self' as consultant; we'll be invited to thoughtfully consider, ponder, and apply the concepts and exercises to our individual businesses.

Edith Whitfield Seashore, M.A., has more than forty years of experience in successfully training and consulting with governments and corporations in organizational development and behavior. She is a past president of the NTL Institute and currently is on the faculty of the Johns Hopkins Fellows Program in Change Management. She is the co-founder of the American University/NTL Institute Master's Program in Organization Development and continues as a faculty member in that program. She has co-edited The Promise of Diversity as well as the book What Did You Say? The Art of Giving and Receiving Feedback.

Charles Seashore, Ph.D., has 37 years of experience as a consultant and trainer in: corporations, health care, higher education and government. He is currently on the faculty of the Doctoral Program in Human and Organizational Development of the Fielding Institute and teaches with Edith in the Johns Hopkins Fellows Program in Change Management and the American University/NTL Institute Master's program in Organizational Development. He is an organization development consultant in many health care institutions, including academic medical centers and teaching hospitals. He is a past chair of the board of the NTL Institute and co-authored the book What Did You Say? The Art of Giving and Receiving Feedback

For More Information on the Summit, contact: Wendy White, wendy@continuumcs.com, 919-688-8920
For Questions specific to Registration, contact: Sylvia Dresser, Sylvia@acctinfo.org 847-317-0155

Pre-Summit Training Opportunity!

The Equine Experience – See Additional Flyer

Last year, several of our members expressed interest in learning more about using horses as a vehicle to learn. To meet this request, Tracy Weber, Paul Smith and Pam McPhee designed a Pre-Summit workshop. ~ **“Leadership Presence; the Equine Experience – Understanding and Enhancing Your Influence as a Leader”** ~ A



local stable will host the workshop; it will unquestionably bring added value to the 2008 Super Summit. The workshop will be held on Friday, December 5th from 11:30 a.m. to 4:00 p.m. prior to the Summit’s Opening Session. The stables are only 5 minutes away from the Summit facility. If you want to arrive a day early, rooms will be available at Harbourtowne. Contact them directly to reserve your room.

Summit Schedule:

Friday, December 5th

Pre-Summit Workshop 11:30 a.m. – 4:00 p.m.
(See Additional Flyer)

3:00 p.m.	Super Summit Registration Opens
5:00 – 6:00 p.m.	Social Hour
6:30 p.m.	Dinner
7:30 – 9:00 p.m.	Welcome and Opening



Saturday, December 6th

8:15 a.m.	Breakfast
9:00 a.m. – 12:00	Morning Session
12:30 p.m.	Lunch
1:30 p.m. – 5:00 p.m.	Afternoon Session
6:30 p.m.	Dinner
7:30 p.m.	Evening Session



Sunday, December 7th

8:15 a.m.	Breakfast
9:00 a.m. – 12:00	Morning Session
12:30 p.m.	Lunch
1:30 p.m. – 3:00 p.m.	Afternoon Session
3:00 p.m.	Break
3:30 p.m. – 4:30 p.m.	Afternoon Session
6:00 p.m.	Dinner
7:30 p.m. – 9:00 p.m.	Evening Session



Monday, December 8th

8:15 a.m.	Breakfast
9:00 a.m. – 11:00 a.m.	E.T.D.A. Business Meeting



Be looking for additional details in future mailings!



Information in a Nutshell

Dates: December 5-8, 2008

Site: St. Michael's Maryland – Harbortowne Golf Resort and Conference Center

Early Registration Deadline: October 1, 2008

Late Registration Deadline: November 1, 2008

Program Questions: Wendy White, wendy@continuumcs.com 919- 688-8920

Registration Questions: Sylvia Dresser, sylvia@acctinfo.org 847- 317-0155

Conference Registration Fees:

Early Bird Registration by October 1, 2008

Double Occupancy Member \$850 Guest \$1,050

Single Occupancy Member \$949 Guest \$1,140

Late Registration – October 2nd – November 1st, 2008

Double Occupancy Member \$900 Guest \$1,100

Single Occupancy Member \$999 Guest \$1,190

Registration received after Nov. 1st will be assessed an additional \$50 late fee.



www.ETDAlliance.com

Mission Statement

*To promote the awareness, appreciation and use of ETD services
as a critical component of business transformation and success.*

To inspire the highest possible quality ETD services.

VISION STATEMENT

*Through our alliance of exemplary companies,
we transform people, worldwide.*

*We come together to achieve shared goals
that transcend our individual companies*